

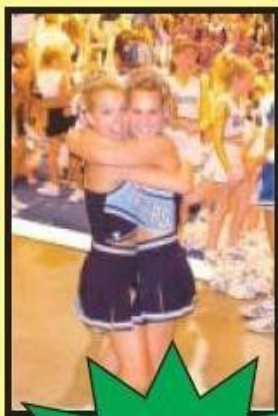


# Florida Cheer & Dance Association's Sponsorship Opportunities



## Welcome to two of the fastest growing youth activities in the United States.

Welcome to the world of Competitive Cheerleading & Dance. According to the NSGA, (National Sporting Goods Association), there were approximately 3.4 Million youth participants in cheerleading in 2001. The NSGA also reports that Cheerleading has increased approximately 30% from 1995 to 2001. If there was a more recent survey, I'm sure the increase would indicate 70% or so, as the growth in the last three years has been phenomenal. Competitive dancing has increased tremendously as well. Due to this tremendous growth, we have established The Florida Cheer & Dance Association. These sports, and yes we do consider them sports, have evolved from the powder puff days of yesteryear to what are now known as Extreme Sports. These athletes performances are composed of Cheerleading, Dance, Gymnastics, Acrobatics, and strength. Florida is one of the biggest states for both Cheer & Dance. We estimate that we have approximately 400,000 plus Cheerleaders and Dancers within our state.



The FCDA, (Florida Cheer & Dance Association), has been formed to help foster the growth of these sports at the state level. Part of this structured growth will be the FCDA's "Sunshine Cup" Competition Series. We will be holding seven or eight qualifying tournaments throughout the state, along with a final "State Championship". The winners of the Florida State Championship will be crowned "The Best in the State" and earn their names engraved on the prestigious "Sunshine Cup" trophy, becoming part of Florida's Cheer & Dance history. We plan to showcase and promote the talents of these Florida athletes through this highly visible and influential series.

We'll also be holding "the OPEN" International Championship. Teams from across the nation and the globe will be invited to participate.



## FANTASTIC OPPORTUNITY

[www.FCDA.net](http://www.FCDA.net)



For you, a FCDA Sponsor, this could be a tremendous amount of exposure. Your name and logo can appear on our Flyers and Website.

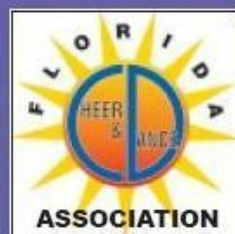
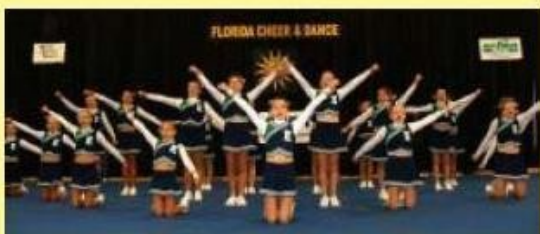
Not only will our athletes see you, so will their families and friends that come to watch them perform. You can also enjoy use of our logo in your ads as an Official Sponsor of the FCDA and Sunshine Cup Series. Sponsors will receive free booth space at all of our qualifying events and also during our Florida State Championship Event.



For info call... 239.596.6000



Don't pass up the opportunity to be part of this unique and prestigious association and competition series. Three sponsorship levels are available to fit any budget. Select which one will best promote your company's products to the heart of this solid Florida market. We look forward to a strong and growing relationship with you and your company.



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